

Dear BoB supporters,

It's great that you are part of it and support such a meaningful movement. Of course, it should be a win-win situation and anyone who participates as a provider of something should proudly show it to the outside world and then be found by BoB families, BoB guests, etc.

Some materials to draw attention to BoB are provided by the project. However, many have already signaled that they prefer to take production into their own hands. Therefore, here is a small collection of graphics, for example to be able to provide your own door signs, table tents, cards, etc. with BoB graphics. Of course, we can deliver more on demand.

The graphics are available for free use. By the way: if the project prints something, we always have to attach the Interreg funding notice as a rule, and that larger than the **project logo** (www.best-of-baltic.com + map outline, as in the header here). The **BoB graphic** (the ball with the slogan) can then be larger. The good thing about the providers producing something themselves is that the **Interreg logo** with the funding information does not necessarily have to be included. However, some also find this a high-profile attribute and print the funding notice.

One last important note: BoB is **not a sustainability label!** To do this, we would have to implement external, costly certification per user, which makes no sense in our eyes. Rather, with BoB you say that you are part of a movement.

Best of Baltic: Be there, show it to the outside world, motivate others....

Here are the graphics directly in the document, which we can then send on request (email to info@best-of-baltic.com) as high-resolution files in different file formats (eps, svg, png). The png file of the BoB graphic can also be saved from the website via context menu:



[BoB Project withMap.svg](#)



[BoB Project transparent.png](#)



[ExampleQR Code white.png](#)



[vier-bob-pos_na.png](#)



[vier-bob-neg_na.png](#)



[wir-sind-bob-pos.png](#)



[wir-sind-bob-neg.png](#)

Interreg



Kofinanziert von
der Europäischen Union
Medfinansieret af
Den Europæiske Union

Deutschland – Danmark

[Interreg Logo Deutschland Danmark RGB weiss.png](#)

Interreg



Kofinanziert von
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[Interreg Logo Deutschland Danmark RGB positiv.png](#)

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[Interreg Logo Deutschland Danmark RGB positiv weiss.png](#)

Interreg



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[Interreg Logo Deutschland Danmark RGB negativ.png](#)



For your emails, here are possible formulations that you can change at will. Note: In your profile you can create a link directly to your score via "Copy your link", e.g. one like this:
<https://www.best-of-baltic.com/profile/kai>.

"We are best-of-Baltic! [the direct link to your score]"

"We are BoB! [the direct link to your score]"

"Sustainability: We are Best-of-Baltic! [the direct link to your score]"

"Sustainability: We are part of Best-of-Baltic! [the direct link to your score]"

"Sustainability: We are BoB! [the direct link to your score] We support the German-Danish Interreg project 'Best of Baltic'."

.... etc.

You are welcome to include the BoB graphics.

For social media posts, we use #BoB, #Best-of-Baltic, #Interreg ... and like to use the slogan "We are BoB!"

And there is more:

You can get stickers, flyers, posters and possibly other materials. Please get in touch info@best-of-baltic.com